

# Charting a Course for Success

The NRWA 2019 Conference Cruise  
September 23-27, 2019



## 2019 Conference at Sea – The National Résumé Writing Association

### Royal Caribbean – Mariner of the Seas

#### Cruise & Conference Itinerary – At a Glance

##### Monday – September 23, 2019

Day 1	Board Ship Registration check-in with the NRWA: Pick up conference materials and swag bag in conference room onboard.	12:00 p.m. – 3:00 p.m.
	Safety Drill	3:00 p.m.
	Disembark from Port Canaveral, Florida	4:00 p.m.
	Sail Away Party: Royal Caribbean Cruise Line Event	4:00 p.m. – 5:00 p.m.
	Dinner on your own or free time.	5:00 p.m. – 7:30 p.m.
All conference cruise guests are encouraged to attend.	NRWA Meet & Greet Cocktail Reception Welcoming Remarks: Virginia Franco & Nancy Grant Cruise Casual Attire – First drink and light snacks included	7:30 p.m. – 8:30 p.m.

##### Tuesday – September 24, 2019

Day 2	All Day at Sea	
	Networking Breakfast	7:00 a.m. – 8:00 a.m.
	Conference Kick-Off: President's Welcome & Keynote Introduction	8:00 a.m. – 8:15 a.m.
	Opening Keynote: Dawn Graham, PhD	8:15 a.m. – 9:45 a.m.
	Conference Sessions	10:00 a.m. – 12:00 p.m.
	Lunch on Board at your choice of location.	12:00 p.m. – 1:00 p.m.
	Conference Sessions	1:00 p.m. – 5:00 p.m.
	Dinner on your own. Free time for remainder of evening.	5:00 p.m.

##### Wednesday – September 25, 2019

Day 3	Port of Call: Nassau, Bahamas	8:00 a.m. – 6:00 p.m.
	Networking Breakfast	7:00 a.m. – 8:00 a.m.
	Conference Sessions	8:00 a.m. – 11:30 a.m.
	Lunch on your own and free time to schedule as you choose.	11:30 a.m.
	Must be back on ship to disembark from Nassau, Bahamas	8:00 p.m.
	Dinner on your own. Free time for remainder of evening.	8:00 p.m.

Thursday – September 26, 2019		
Day 4	Port of Call: Royal Caribbean's Private Island, Coco Cay	7:00 a.m. – 5:00 p.m.
	Networking Breakfast	7:00 a.m. – 8:00 a.m.
	Conference Sessions	8:00 a.m. – 11:45 a.m.
	Lunch on your own and free time to schedule as you choose.	11:45 a.m.
	Must be back on ship to disembark from Coco Cay	5:00 p.m.
	Free time or dinner of your choosing.	5:00 p.m. – 7:30 p.m.
All conference cruise guests are invited to attend.	NRWA Farewell Reception: Awards & Recognition New Board Announcements & 2020 Conference Reveal Cruise Casual Attire - First drink and desserts included	7:30 p.m. – 8:30 p.m.
Friday – September 27, 2019		
Day 5	Disembark at Port Canaveral, Florida	7:00 a.m.

### Conference Session Schedule:

Exact dates, times and locations for individual speaker presentations will be announced in August and may be subject to change.

### Break Time:

Coffee, tea, and water breaks will be provided by the NRWA during conference sessions. Door prizes and program updates will be announced during break times.

### Lunch and Dinner:

All meals are included with cruise booking. It is not necessary to reserve lunch seating.

Some dining locations are not included and may incur additional costs. Conference attendees are free to select dinner seating times and locations of their choosing through the cruise-line planning website.

[Royal Caribbean Cruise Planner](#)

Upgraded beverage packages and concierge excursion assistance is available any time prior to cruise departure through our partner [Continuing Education, Inc. - University at Sea](#)

### Welcoming and Farewell Receptions:

There is no additional cost for NRWA-sponsored events. Conference cruise guests are encouraged to attend.

### On-Board Activities & Off-Shore Excursions

Registered conference attendees are encouraged to enjoy the ship's amenities and activities, as well as schedule any excursions of their choosing during free time shown on the itinerary. Additional costs for excursions may apply. Details can be found on cruise planning web site. [Royal Caribbean Cruise Planner](#)

# Charting a Course for Success

The NRWA 2019 Conference Cruise  
September 23-27, 2019



## 2019 Conference at Sea – The National Résumé Writing Association

### Royal Caribbean – Mariner of the Seas

#### Conference Speakers – At a Glance

**Opening Keynote: Engaging Psychology to Equip Clients for Successful Career Switches.**

**Dawn Graham., Ph.D.** | *Director of Career Management for The Executive MBA Program at The Wharton School, the host of her own Sirius SM radio show and podcast, a former corporate recruiter, licensed psychologist, and author of Switchers, a new book on finding success as a career-changer.*

**Securing and Protecting Your Online Reputation in the Digital Age**

**Wendi Weiner, NCRW, CPRW, CCM, CCTC, NCOPE**

**Indeed.com Inside & Out - How to Get the Most out of the Nation's #1 Job Site**

**Ginger Korljan, NCRW, M.Ed.**

**Strategically Crafted Resumes and LinkedIn Profiles for Career Changers**

**Brittney Ripley (Beck), NCRW, CCELW & Adam Zajac, NCRW**

**How to Identify, Build, and ROCK Your Resume Niche**

**Heather Rothbauer-Wanish, Ph.D., MBA, CPRW**

**Make Your Website Work FOR You - Tools to Help You Grow Your Business**

**Rebecca Metz, Web Site Design and Developer & Branding Expert**

**Photoshop for Resume Writers - Learn the easy Photoshop magic tricks every resume writer must know.**

**Marie Plett, CERM, CPRW, BFA**

**Fun with Grammar, Punctuation and Syntax – An easy refresher**

**Donna Tucker, CPRW**

**Massive Open Online Courses (MOOCs): Competition or Charting a Course to Success by Leveraging Opportunity**

**Adele Dantzler, CFJST/CFCC, MBTI, EQ-i2.0**

**15 LinkedIn Tips & Tools You Probably Don't Know & Should Teach Your Clients**

**Tom Powner, CPRW, CCMC, CEIP**

**How to Maximize Your NRWA Membership**

**Melanie L. Denny, MBA, CPRW**

**The Skinny: How to Keep Your Cover Letters Slim and Trim**

**Ashley Watkins, NCRW**

**Résumé Writing and Profitability are not Antonyms. Learn the basics of making profit-generating business decisions.**

**Lorraine Beaman, NCRW, ACRW**

**Blockchain, NextGen Resumes, and Steps You can Take Now!**

**Brian McElwee and Amanda Augustine**

**Resumes & Cover Letter for New Graduates**

**Tom Powner, CPRW, CCMC, CEIP**