

The NRWA Board has been hard at work for you and for the organization!
Here is a short snapshot of the Board's activities in the fourth quarter of 2013.



The NRWA News

December
2013

2013 4th Quarter Board Bytes

This quarter the board meetings have started with discussions regarding what it means to be a board member, job descriptions, volunteer requirements, benefits, and accountability. Shared expectations, such as attending at least 75% of meetings to remain in good standing, were also discussed.

President Marie Zimenoff is finalizing job descriptions for all Board positions, including a new president elect role which will encompass ethic chair responsibilities. A special election will be held in January for president elect.

First Vice President Bob Janitz is proud to announce that The NRWA membership was at 495 in October and is now at 500 and growing. There were 16 new memberships in November and a few membership non-renewals. There will be a December push for membership referrals with free teleseminar incentives. Bob Janitz has been working on finding organizations willing to give The NRWA members discounts. Hertz rental car is providing a 10% car rental discount. The new membership chair will research potential membership health insurance options.

Conference chair Sally McIntosh held a meeting to review conference items including registration, communications, door prizes, presenters, and other items. The conference was one of the most attended, with more than 116 registered. The conference team provided recommendations for the 2014 conference and communicated with the new conference co-chairs. Many thanks were given to Sally McIntosh for her service and dedication!

Ruth Pankratz and Shareem Kilkenny, The NRWA 2014 conference co-chairs, have finalized the conference budget. Keynote speaker Louise Kursmark has been secured and conference proposals are being submitted before the November 22nd deadline.

Treasurer Pat Criscito provided financial reports and they were filed and approved by the board. Files are being posed to The NRWA website.

Certification Chair Michelle Swanson had six sample submissions in October and four submissions in November. Throughout 2013 there has been an average of 1.3

samples per month. Graders are working on up to three samples at a time and doing a great job returning samples to candidates in a timely manner.

Marketing Chair Cheryl Cooper and the marketing committee established a Pinterest page and will be working to post information on the e-list and cross-post it on the other social media sites to generate membership interaction and interest.

Ruth Pankratz
Secretary, The NRWA

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