

2013 2nd Quarter Board Bytes

Thanks to First Vice President Bob Janitz and the regional reps The NRWA membership is now at 480 and growing.

President Marie Zimenoff reported that affiliates attending the conference include ZipRecruiter, Hire Road, Profiling Pro, Southworth, and Résumé Writers Digest.

The NRWA conference will have two pre-con workshops and 22 sessions. Conference registration is up from last year, and there are now 57 paid registrations comprised of members and non-members. The conference committee is finalizing door-prize donations and speaker gifts.

Treasurer Pat Crisito provided financial reports, and they were filed and approved by the board and posted on the website.

Secretary Ruth Pankratz has selected and confirmed all 2013 monthly teleseminar speakers including two free conference promotional teleseminar opportunities. Teleseminar attendance is noticeably higher compared to previous years. A new Education Chair is being actively recruited. Ruth will manage The NRWA July election logistics.

Certification Chair Michelle Swanson has had two submissions and numerous certification inquiries.

The marketing chair has changed, as Tina Nicolai was unable to continue in her role. The new marketing chair is Cheryl Cooper. The marketing committee continues to promote the conference and teleseminars with social-media campaigns and direct-mail campaigns. The NRWA newsletter distribution list increased to include prospects and members.