

2013 1st Quarter Board Bytes

Membership Chair Bob Janitz welcomed his new regional representatives and worked with them to revise and update the Regional Rep manual. The NRWA membership is now at 475 and growing.

President Marie Zimenoff released a new Board structure that was voted on (and passed) and has been released to the membership with the intent to balance responsibilities and increase membership volunteer opportunities.

Sally McIntosh has led The NRWA conference committee to pull together the conference educational programs. The conference will have two pre-con workshops and 22 sessions. Conference registration is up from last year and continues to grow as the early-bird deadline approaches on June 30th. All speakers are confirmed and the conference committee will be gathering speaker materials by the June 1st deadline.

Pat Criscito has provided Treasurer's Reports and financial files, which are reviewed and approved each month by the Board. Members can view the financial documents for the organization at <http://www.thenrwa.com/theNRWAdocuments>

Secretary Ruth Pankratz has selected and confirmed all 2013 monthly teleseminar speakers including two free conference speaker promotion teleseminar opportunities. Teleseminar attendance is noticeably higher compared to previous years and there continues to be positive feedback regarding the pricing and topics.

Certification Chair Michelle Swanson has worked hard to complete The NRWA certification process adjustments to promote more interactive and effective ways for members to learn. An updated Study Guide (link to study guide) was released on February 5, 2013.

Marketing Chair Tina and the marketing team continued to participate on LinkedIn, Twitter, Facebook, and The NRWA e-list to promote education opportunities, conversations, and conference updates. The newsletter frequency has been changed from bi-monthly to monthly.